



Journey North 2022 Program Highlights

*With gratitude to our volunteers and partners, we continue to fostering scientific understanding and awareness of the need to protect migratory species and their habitats.
Thank You!*

Welcome New Volunteer Observers!

Our Journey North community expands every year. With more volunteer observers, we can document migratory patterns across North America.

8,589
Volunteers
Joined

Greeting Website Visitors Too!

Many new and returning visitors tapped into resources on our website.

1.2M
Website
Visitors

Being Social On Social Media

3,000+
Instagram
followers

46,000+
Facebook
Followers



5,000+
Twitter
Followers

400+
YouTube
Followers

Fond Farewells

A year of staff changes. Lisa Andrewski, our Helpline Coordinator, resigned to pursue a law degree. Scott Dyke, our Communication Specialist, assumed a new position at UW. Lisa and Scott will be missed.



Lisa Andrewski



Scott Dyke

Current Journey North Team

Thanks to Annie Isenbarger, our intrepid Data Verifier, for assuming the role of Helpline Coordinator while continuing to verify all observational reports. Garrett Smith, UW DO IT Software Developer extraordinaire, continued to maintain website and database functionalities. Nancy Sheehan, continued as Program Coordinator, bringing you news updates, writing reports, and building partnerships.



Nancy Sheehan, Garrett Smith, Annie Isenbarger



Telling and Teaching The Migration Story

Sharing Migration News

We enjoyed bringing you the latest migration news. It was truly an honor sharing your comments and photos that captured migration happenings in real-time.

113
News Updates
Published

Mapping The Story of Migration

Our interactive maps continued to provide a front row seat to watch migration.

1.8K
Map
Visitors

Thank You To Our Guest Writers

- Gail Morris with the Southwest Monarch Study provided insights about the western population of monarchs.
- Susan Meyers and Estela Romero with Monarchs Across Georgia brought us news from the Monarch Butterfly Biosphere Reserve in Mexico and to shared stories about the Symbolic Migration Project
- David Aborn kept tabs on the weather and its impacts on spring songbird migration.
- Writing in the tradition of Aldo Leopold, Chuck Henrickson reported on all the lively bird antics happening at the UW-Madison Arboretum.



photos left to right: Gail Morris, Susan Meyers, Estela Romero, Chuck Henrickson, David Aborn

Cultivating the Next Generation

346
Tulip Garden
Participants

Our two education-based projects keep going strong. We are particularly thankful for our continued partnership with Monarchs Across Georgia to make the Symbolic Migration Project happen.

1,000+
Symbolic
Participants

Data Literacy--Data Visualizations

In partnerships with BSCS/FieldScope, we created a new learning modules to be used by educators to explore monarch roost data.

Teacher Workshops

We participated in two educator training workshops (the North American Monarch Institute and Advanced Schoolyard Ecology Exploration) to model inquiry-based teaching to light the interest of students in monarchs, dragonflies, phenology, water quality and many more subjects. These workshops have been developed in partnership with the US Forest Service International Programs, Monarch Joint Venture, and the University of Wisconsin-Madison Arboretum.



Data and more data

New Observations Submitted

Your reports help answer questions: When do birds and insects migrate? How might climate change impact the timing of migration? Are there critical stopover sites that should be targeted for conservation action?

51,529
Reports Submitted

Supporting Volunteers-Verifying Data

Staff work everyday to answer inquires and to assist volunteers in submitting accurate observational reports. 68% of all submitted reports received additional reviews.

1,016
Volunteers Served via Helpline



Special thanks to Darlene Burgess, Monarch Watch Steward, for her continued help reviewing monarch reports.

Ensuring Your Data Is Findable, Accessible, Interoperable & Reusable (FAIR)



2021 EDI Fellow:
Luis Weber-Grullon

We received a second grant from Environmental Data Initiative which enabled us to continue making Journey North data F.A.I.R. 9 data packages published to the EDI environmental data portal.



2022 EDI Fellow:
Maricela Abarca

2022 C*Science Annual Conference

The Journey North team -- Nancy Sheehan, Scott Dyke, Annie Isenbarger -- participated in the annual Citizen Science Association conference in May 2022. This professional conference provided a venue to showcase Journey North, our volunteers, and our work.



Thank You For Your Financial Support

Building Strategic Partnerships

- Monarchs Across Georgia
 - NJ Audubon Cape May Bird Observatory
 - Environment for the Americas
 - Western Hummingbird Partnership
 - Southwest Monarch Study
 - Monarch Joint Venture
 - Correo Real
 - Birds Canada
 - Friends of the Arboretum
 - UW System Libraries
 - University of Georgia
 - Georgia Department of Natural Resources
 - LoonWatch
 - Mission Monarch
 - Trinational Monarch Conservation Partnership
 - Citizen Science Association
 - SciStarter
- ...and many more!

Journey North Relies On You!

For more than 20 years, Journey North was fully funded by Annenberg Learner Foundation. This support ended in 2019, and the UW-Madison Arboretum agreed to become the new home for Journey North. This incredible program now relies, in large part, on donations.

Please help to ensure that we can continue to provide front-row seats to the incredible spectacle of migration and seasonal change.